



Promotion of Employment and of Entrepreneurship

Study Visit





OBJECTIVES OF THE STUDY VISIT

The study visit aims to provide participants with the opportunity to get to know the Tuscany region labour market and new strategies for the promotion of employment and of entrepreneurship. The focus will be on the regional experience in the field and on Tuscan strategies for supporting employment and entrepreneurship .

The specific objectives of the Initiative is to give participants the opportunity to:

- Acquire a better understanding of the Italian and regional labour market
- Acquire information on the Italian and regional strategies for the promotion of employment and of entrepreneurship and their role and contribution to the national and regional economic system
- Acquire knowledge about the current policies for the promotion of employment and of entrepreneurship.
- Acquire information of the existing methods and experiences for the promotion of employment and of entrepreneurship.
- Share best practices with public and private institutions operating for the promotion of employment and of entrepreneurship in Tuscany
- Develop new contacts and explore opportunities of cooperation with public and private institutions operating in the promotion of employment sector in Tuscany

EXPECTED RESULTS

The individuals who participate in the study visit will have the opportunity to get to know new methods, strategies and solutions adopted in Tuscany for the promotion of employment and of entrepreneurship.

Furthermore, the programme will give the participants the opportunity to meet with managers and directors of the Tuscan public bodies in charge of the promotion of employment and of entrepreneurship.

ROLE OF PIXEL AS HOST ORGANIZATION

Pixel organize the mobility initiative at local level.

Pixel is in charge of the implementation of the programme, of the liaising with local bodies, of the preparation of the visits, of the tutoring during the visits, of the language assistance, of the monitoring and supervision etc.

A representative of Pixel will be accompanying the group during each visit to the local bodies, providing practical assistance in the reaching the institutions to be visited, giving assistance during the visit, making all the necessary reciprocal introductions, moderating the visit and providing linguistic support.

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RELEVANCE OF THE INITIATIVE

The Study Visit is relevant to respond to the needs of the participants involved because it will give them the opportunity to:

- Better understand the specific characteristics, points of strength and main challenges that for the employment and entrepreneurship sectors are facing in Tuscany.
- Get to know what is being done to enhance regional employment and of entrepreneurship.
- Get to know and understand, in a comparative approach, how employment and entrepreneurship are promoted in Tuscany in order to highlight main differences and points in common with the own country system and to identify possible Best Practices to be shared.
- Have a direct contact and get to know the Tuscan employment strategies through meetings with the key actors working in the field, both at Public and Private level, and therefore learning about different existing experiences and work methods of another European Country (i.e. Italy).
- Share points of view of colleagues operating in the employment and entrepreneurship sector in Tuscany, in order to compare everyday challenges and common problems and share the most effective solutions adopted to face them effectively. This will give the participants involved the opportunity to develop a more aware and open minded point of view.
- Develop, during the visits to institutions working in the labour market sector important contacts to be exploited in future cooperation initiatives and partnerships.

PREPARATION

The participants involved in the Study Visit, before the beginning of the mobility project will have to:

- Carry out a brief study on the Italian labour market and prepare a list of topics of discussion that will be proposed to the representatives of each of the Italian public and private institutions working in the Tuscan the promotion of employment and entrepreneurship sector they will visit during the study visit training. The questions and topics of discussions will be shared with the hosting institutions and will then be proposed to each of the institutions visited so to foster the effectiveness of the meetings.
- Carry out a brief presentation of own country labour market to be presented to each of the institutions visited in order to enhance the sharing of mutual challenges and of best practices.

EVALUATION AND FINAL CERTIFICATION

- Each participant in the Mobility Initiative, at the end of the mobility period, is asked to fill in an evaluation form focusing on all aspects of their mobility experience in Italy. The evaluation forms are collected by Pixel and they are used to create an evaluation Report on the experience. The results of the evaluation are used for the planning of further mobility initiatives that will be based on the strengths of the experiences concluded and will overcome the weaknesses.
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- Each participant involved in the Mobility Initiative receive a the Europass Mobility document to record the competences and experiences acquired during the initiative itself. The document is produced in cooperation between Pixel and the promoting institution. Also, every participant receives a Certificate of Participation in the mobility initiative that provides all the relevant information on the activities carried out during the mobility initiative.

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THE HOST ORGANIZATION

GENERAL DESCRIPTION

The study visit is organized by Pixel. The mission of Pixel is the promotion of internationalization and European Cooperation.

Pixel was established in Florence (Italy) in 1999 and has therefore over 10 years of experience in the following areas:

- Organization of international training initiatives
- Consultancy for planning and managing European projects
- Organization of transnational mobility events and initiatives
- Direct submission as a promoter or coordinator of European projects
- Organization of international conferences in the field of education and training

Pixel has developed cooperative agreements and partnerships throughout Europe with over 400 institutions in 30 different European countries.

Pixel is engaged in a constant improvement in the quality of training and consulting services performed. Pixel obtained quality certification according to UNI EN ISO 9001:2000. Pixel is accredited as a training agency in the Ministry of Education. Pixel is accredited as a training agency in the region of Tuscany.

More information on the expertise of Pixel can be found at: <http://www.pixel-online.net>.

STAFF EXPERIENCE AND EXPERTISE

The study visit, at Pixel, is organized by:

- Dr. Elisabetta Delle Donne has over 15 years of experience in the planning and management of international education and training events. She is in charge of the creation of the programme for the group of participants, of the identification of the trainers and experts who deliver the practical course, who are chosen among the network of about 100 experts who continuously cooperate with Pixel.

- Dr. Andrea Peraldo has over 9 years experience in the planning and management of international education and training events. He is in charge of accompanying the group during each visit to the institutions, giving assistance in the use of Public transports, moderating the visit and giving linguistic assistantship when necessary

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THE STUDY VISIT PROGRAMME

Day	Contents
DAY 1 Monday	<ul style="list-style-type: none"> • Presentation of participants • Presentation of the Study Visit programme and of practical issues • Introduction to the Italian labour market with a special focus on Tuscany region. • Presentation of current and past projects carried out in Tuscany for the promotion of employment and entrepreneurship. • Cultural visit of Florence
DAY 2 Tuesday	<ul style="list-style-type: none"> • Visit to the public authority: Province of Florence, Department for Employment. Meeting with the director in charge of strategies to support employment. • Visit to the Public Employment Centre of Florence. Meeting with the director.
DAY 3 Wednesday	<ul style="list-style-type: none"> • Visit to CISL (Italian Confederation of Trade Unions of Workers) one of the main trade unions representing the interest of workers
DAY 4 Thursday	<ul style="list-style-type: none"> • Visit to CIA – Confederazione Italiana Agricoltori (Confederation of Italian Farmers). Association representing the interests of Agricultural enterprises of the Tuscany Region
DAY 5 Friday	<ul style="list-style-type: none"> • Visit to Confindustria Firenze – (Industrial Association of Florence). Association representing the interest of industrial enterprises in the Firenze Province.

GENERAL INFORMATION

Target Group	Managers of public authorities responsible of labor market strategies and policies. Civil servants, experts and operators working to promote employment.
Languages	The Mobility Initiative will be held in English
Location	Florence (Italy)
Total Duration	1 week
Fees	<p>Option 1: € 1.200 per person. The fee includes an all inclusive package: Organizational costs: Implementation of the program locally: liaison with local bodies, preparation of the visits, tutoring during the visits, language assistance, monitoring and supervision etc. Accommodation for 6 nights (arrival on Sunday and departure on Saturday) in single rooms with private bathrooms Breakfasts, lunches, dinners.</p> <p>Option 2: € 1.050 per person. The fee includes an all inclusive package: Organizational costs: Implementation of the program locally: liaison with local bodies, preparation of the visits, tutoring during the visits, language assistance, monitoring and supervision etc. Accommodation for 6 nights (arrival on Sunday and departure on Saturday) in shared double rooms (for 2 people) with private bathrooms Breakfasts, lunches, dinners.</p> <p>Option 3: € 900 per person. The fee includes an all inclusive package: Organizational costs: Implementation of the program locally: liaison with local bodies, preparation of the visits, tutoring during the visits, language assistance, monitoring and supervision etc. Accommodation for 6 nights (arrival on Sunday and departure on Saturday) in shared rooms for 4 people with private bathrooms Breakfasts, lunches, dinners.</p> <p>Option 4: € 800 per person. The fee includes an all inclusive package: Organizational costs: Implementation of the program locally: liaison with local bodies, preparation of the visits, tutoring during the visits, language assistance, monitoring and supervision etc. Accommodation for 6 nights (arrival on Sunday and departure on Saturday) in shared rooms for 4 people with private bathrooms Breakfasts, lunches</p> <p><i>The fees are related to groups of minimum 12 participants. For smaller groups the price could be higher.</i></p>



FURTHER INFORMATION

For further information, please contact:

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